



**WHSR / TSA SENIOR INDUSTRY FORUM SERIES:  
OFFICE OF SECURITY CAPABILITIES ENGAGEMENT GROUP**

**INNOVATION FOCUS GROUP  
MEETING REPORT  
JUNE 19, 2013**

The Washington Homeland Security Roundtable (WHSR) hosted its third TSA Office of Security Capabilities (OSC) Innovation Focus Group (Innovation Group) meeting on June 19, 2013. In attendance were representatives from industry, WHSR and TSA.

The meeting was kicked-off with an introduction of Michael Saunders from General Dynamics-AIS as the group's industry leader. Participants were reminded that the Innovation Group, as with all of the OSC focus groups, is moderated and supported administratively as a program of the Washington Homeland Security Roundtable. Industry participation, support, and contributions are key and the TSA representatives are acting solely as subject matter experts.

Mr. Saunders introduced a draft project charter document outlining preliminary goals and objectives of the Innovation Group based on previous meetings. The document outlines two major objectives:

- (1) Develop an "Innovation Framework" that will catalyze collaboration between TSA and industry:
  - a. Enhance industry's ability to deliver high value innovations to TSA;
  - b. Position TSA to efficiently collect, assess and act on relevant industry innovations.



- (2) Identify actionable, near-term opportunities where industry can bring innovations to the table that align with active TSA priorities and challenges.

Based on discussion and comments the document will be revised and disseminated to the group. Along with the group's objectives, the document also details future meeting structure. Each meeting will incorporate two components:

- (1) TSA/Industry Content: TSA and Industry representatives will present background materials to the team pertaining to the overarching objectives of the focus group; and
- (2) Workshop: The entire group will collaborate in a focused, workshop environment to build artifacts that advance the focus group's objectives.

The initial document discussed in this meeting is included in the Addendum.

### **Next Steps**

The meeting concluded with Mr. Saunders requesting the formation of a smaller working group to assist in material preparation ahead of the group's next meeting. Corrine Kosar (Booz Allen Hamilton), David Cullin (FLIR Systems) and Merv Leavitt (SCRA) volunteered for the assignment. Their specific assignment will be to capture major themes from the meeting discussion and inform the basis of an innovation framework.

The group will also draft a white paper based upon an idea shared by Don Fenhagen (IBM) which incorporates the idea of a "science fair" opportunity as industry



contemplates allocating its capital on research and development. Mr. Fenhagen, Mr. Saunders and Stephen Mikolaski (Deloitte) will take the lead on the initial draft of the white paper.

WHSR staff will be involved in both efforts and will disseminate information out to the full group as appropriate. The next meeting of the Innovation Focus Group is scheduled for July 23, 2013.



## **ADDENDUM**

### **OSC Engagement Team, Innovation Focus Group**

Chair: Michael Saunders

#### **2013 Objectives and Roadmap (Preliminary)**

##### **2013 Objectives:**

- (1) Develop an “Innovation Framework” that will catalyze collaboration between TSA and industry:
  - a. Enhance industry’s ability to deliver high value innovations to TSA;
  - b. Position TSA to efficiently collect, assess and act on relevant industry innovations.
- (2) Identify actionable, near-term opportunities where industry can bring innovations to the table that align with active TSA priorities and challenges

##### **Approach:**

A preliminary Innovation Framework construct is provided in Figure 1 and informs the overall approach to structuring 2013 efforts. The Innovation Focus Group will meet monthly using the target agenda provided in Table 1. Supplemental meetings may be established based on the active priorities of the team.

The Washington Homeland Security Roundtable Staff will coordinate scheduling of meetings, dissemination of working materials and meeting summaries.

Each meeting will incorporate two components:



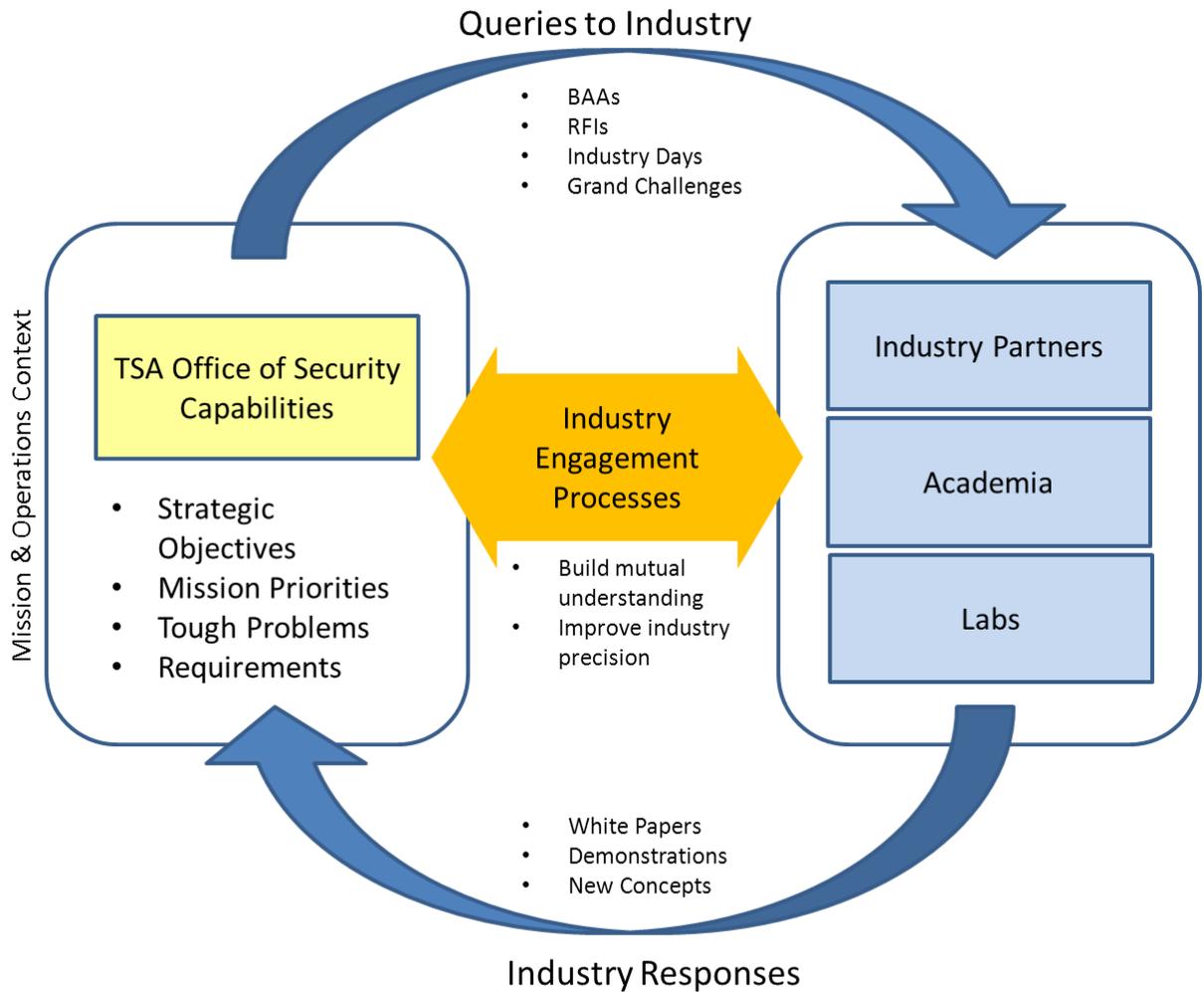
- (1) TSA/Industry Content: TSA and Industry representatives will present background materials to the team pertaining to the overarching objectives of the focus group;
- (2) Workshop: The entire group will collaborate in a focused, workshop environment to build artifacts that advance the focus group's objectives.

The team will explore actions that can be taken by TSA and industry partners in five key areas to enhance innovation:

- (1) Enhancing contextual understanding
- (2) Formulating and communicating queries to Industry
- (3) Packaging and submission of industry responses
- (4) TSA assessment of new concepts
- (5) Industry engagement

**Innovation Team Membership:**

Table 2 contains contact information for Industry members of the OSC Innovation Focus Group.



**Figure 1. Preliminary Innovation Framework**



**Table 1. Preliminary Agenda Roadmap**

Month	Topic(s)
<b>June</b>	<ul style="list-style-type: none"> <li>• Review and finalize 2013 objectives for the team</li> <li>• Review and finalize the Target Agenda</li> </ul>
<b>July</b>	<ul style="list-style-type: none"> <li>• <b>TSA Content:</b> Establishing a context for innovation. Introduce key OSC challenges, priorities and tough problems where industry innovations could accelerate high priority mission capabilities and/or provide game-changing impacts</li> <li>• <b>Workshop:</b> <i>“Breaking Down Barriers to Industry Innovation in the TSA community”</i></li> </ul>
<b>August</b>	<ul style="list-style-type: none"> <li>• <b>TSA Content:</b> Overview of existing acquisition processes for capturing industry innovations.</li> <li>• <b>Workshop:</b> <i>“Brainstorming New or Refined Acquisition Techniques to Accelerate Innovation”</i></li> </ul>
<b>September</b>	<ul style="list-style-type: none"> <li>• <b>TSA Content:</b> The role of DHS S&amp;T in TSA’s innovation, R&amp;D and technology acquisition processes. Consider participation by a TSA and DHS S&amp;T representative.</li> <li>• <b>Workshop:</b> <i>“Brainstorming New or Refined Acquisition Techniques to Accelerate Innovation”</i></li> </ul>
<b>October</b>	<ul style="list-style-type: none"> <li>• <b>TSA Content:</b> Innovation Case Study #1 (Technology)</li> </ul>



Month	Topic(s)
	<ul style="list-style-type: none"> <li>• <b>Industry Content:</b> Innovation Case Study #2 (Technology)</li> <li>• <b>Workshop:</b> “<i>Capture Lessons Learned and Associated Best Practices</i>”</li> </ul>
<b>November</b>	<ul style="list-style-type: none"> <li>• <b>TSA Content:</b> Innovation Case Study #3 (Integration)</li> <li>• <b>Industry Content:</b> Innovation Case Study #4 (Integration)</li> <li>• <b>Workshop:</b> “<i>Capture Lessons Learned and Associated Best Practices</i>”</li> </ul>
<b>December</b>	<ul style="list-style-type: none"> <li>• <b>TSA Content:</b> Innovation Case Study #5 (Processes)</li> <li>• <b>Industry Content:</b> Innovation Case Study #6 (Processes)</li> <li>• <b>Workshop:</b> “<i>Capture Lessons Learned and Associated Best Practices</i>”</li> </ul>
<b>January</b>	<ul style="list-style-type: none"> <li>• Final deliverable development</li> </ul>
<b>February</b>	<ul style="list-style-type: none"> <li>• Final deliverable development</li> </ul>